

A Global Leader in Competitiveness

- *how did Denmark achieve it and how can this position be developed in the future?*

We are delighted to present the [World Competitiveness Yearbook 2022](#) where Denmark for the first time ever gets appointed be a global leader. This is a truly remarkable achievement, especially given that the pandemic has affected all countries worldwide by giving rise to a health and economic crisis, and increasing geopolitical turmoil is also having a reversed impact for many nations.

To dig deeper into this ranking as number 1, [The Center for Corporate Governance](#) (CBS) is inviting you to the event “**A Global Leader in Competitiveness**”. The keynote speaker will be Professor Arturo Bris who is the director of the Global Competitiveness Center at IMD.

This event will focus on why Denmark has been selected to be the leading nation and what has contributed to this exceptional journey. There will also be a strong focus on what framework conditions have created this milestone, including the role of good corporate and public governance. Furthermore, there will also be a debate around the role and importance of the financial sector in this context plus where the focus should be in the future from a policy perspective, if Denmark or Danish firms want to keep building a leading position.

The event is organized as a part of the research program at [Nordic Finance and Good Society](#) at CBS in collaboration with the [Board Leadership Society](#).

Program

- 15.00** Welcome
Lars Ohnemus, Director of Center for Corporate Governance, CBS
- 15.05** Denmark - a global leader in competitiveness. What is the background for this remarkable result and is there still place for improvements?
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Prof. Arturo Bris, IMD
- 15.30** Is the financial sector creating value and a competitive edge in a Nordic context? What do we know? **Prof. Marc Rapp, Marburg Centre for Institutional Economics**
- 15.50** Is the Nordic corporate and public governance model the cornerstone of this success and can it be preserved in the future?
Ass. Professor Gudrun Johnson, Center for Corporate Governance, CCG
- 16.10** The importance of the financial sector when building for growth and creating a competitive edge. How are banks helping?
Lars Alstrup, Nordic Head of Advisory Banking at Danske Bank
- 16.30** Panel discussion: **Arturo Bris, CBS President Nikolaj Malchow-Møller, Lars Alstrup, Gudrun Johnsen, Marc Rapp**
- 16.50** Networking and reception w. drinks and snacks

Conference is free of charge, but registration is necessary: [A Global Leader In Competitiveness | Copenhagen Business School \(nemtilmeld.dk\)](#)